647510 **BBA3ME0C0110** **Seat No :________**

B.B.A. Semester - 3 (*CBCS*) Examination
December.-2020 [OLD COURSE]
MANAGERIAL ECONOMICS(CORE)

Time: 1:30 Hours **Marks: 42**

Instructions:

1. Figure to the right indicate marks.
2. There are five questions in the question paper.
3. Answer any three of the following questions.

Q.1 Define a managerial economics. How does managerial economics differ from traditional economics? (14)

Q.2 Define demand forecasting. What are objectives of it? (14)

Q.3 Examine an equilibrium of firm in short-run and long run under perfect competition. (14)

Q.4 Explain iso-quant curve. (14)

Q.5 Examine behavior of cost in relation to output in short run. (14)

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